



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
565813 /	07894142
<u>Product</u>	
DBAMA/P/D SKED A	
<u>Contract Dates</u>	<u>Estimate #</u>
09/11/12 - 09/17/12	//1536
<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/05/12 / 09/05/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WTKR	Jemie Andrus
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8020	
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
1	3	09/12/12	09/14/12	Let's Make A Deal 9am	9-10am		:30			NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				4	\$135.00			
2	3	09/17/12	09/17/12	Let's Make A Deal 9am	9-10am		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	M-----				1	\$135.00			
3	3	09/17/12	09/17/12	Price Is Right	11am-12n		:30			NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	M-----				1	\$295.00			
4	3	09/12/12	09/14/12	Price Is Right	11am-12n		:30			NM	4	\$1,180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				4	\$295.00			
5	3	09/12/12	09/14/12	Newschannel 3 News	12n-1230pm		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				4	\$210.00			
6	3	09/17/12	09/17/12	Newschannel 3 News	12n-1230pm		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	M-----				1	\$210.00			
7	3	09/12/12	09/14/12	CBS Daytime	1228-3pm		:30			NM	5	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				5	\$210.00			
8	3	09/17/12	09/17/12	CBS Daytime	1228-3pm		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	M-----				1	\$210.00			
9	3	09/17/12	09/17/12	Ellen Degeneres 3pm	3-4pm		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	M-----				1	\$140.00			
10	3	09/12/12	09/14/12	Ellen Degeneres 3pm	3-4pm		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				5	\$140.00			
11	3	09/12/12	09/14/12	Newschannel 3 News	6-7am		:30			NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				4	\$130.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision 565813 /	Alt Order # 07894142
Contract Dates 09/11/12 - 09/17/12	Product OBAMA/P/D SKED A
Advertiser Obama/D/President	Original Date / Revision 09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
12 3		09/17/12	09/17/12	Newschannel 3 News	6-7am		:30			NM	1	\$130.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	M-----				1	\$130.00			
13 3		09/17/12	09/17/12	CBS This Morning	7-9a		:30			NM	2	\$200.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	M-----				2	\$100.00			
14 3		09/12/12	09/14/12	CBS This Morning	7-9a		:30			NM	6	\$600.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	--WTF--				6	\$100.00			
15 3		09/15/12	09/15/12	Early Show Saturday	9-11am		:30			NM	1	\$70.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	----S-				1	\$70.00			
16 3		09/16/12	09/16/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$200.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	-----S				1	\$200.00			
17 3		09/16/12	09/16/12	Face the Nation	1030-11am		:30			NM	1	\$245.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	-----S				1	\$245.00			
E 18 3		09/12/12	09/14/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	4	\$560.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	--WTF--				4	\$140.00			
E 19 3		09/17/12	09/17/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	\$140.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	M-----				1	\$140.00			
20 3		09/17/12	09/17/12	Newschannel 3 News	5-530pm		:30			NM	1	\$165.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	M-----				1	\$165.00			
E 21 3		09/12/12	09/14/12	Newschannel 3 News	5-530pm		:30			NM	4	\$660.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	--WTF--				4	\$165.00			
E 22 3		09/12/12	09/14/12	Newschannel 3 News	530-6pm		:30			NM	4	\$880.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	--WTF--				4	\$220.00			
E 23 3		09/17/12	09/17/12	Newschannel 3 News	530-6pm		:30			NM	1	\$220.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	M-----				1	\$220.00			
24 3		09/17/12	09/17/12	Newschannel 3 News	6-630pm		:30			NM	1	\$245.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	M-----				1	\$245.00			
25 3		09/12/12	09/14/12	Newschannel 3 News	6-630pm		:30			NM	4	\$980.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	--WTF--				4	\$245.00			
E 26 3		09/12/12	09/14/12	Late Night with David Letterman	1135pm-1237am		:30			NM	4	\$660.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/10/12	09/16/12	--WTF--				4	\$165.00			
E 27 3		09/17/12	09/17/12	Late Night with David Letterman	1135pm-1237am		:30			NM	1	\$165.00
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	M-----				1	\$165.00			
28 3		09/17/12	09/17/12	Late News (M-F)	11-1135p		:30			NM	1	\$385.00

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 09/17/12	OBAMA/P/D SKED A	//1536
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	M-----				1	\$385.00			
E 29	3	09/12/12	09/14/12	Late News (M-F)	11-1135p		:30			NM	4	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				4	\$385.00			
30	3	09/15/12	09/16/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----SS				2	\$260.00			
D 31	3	09/11/12	09/11/12	NCIS	8-9pm		:30			NM	0	\$0.00
D 32	3	09/11/12	09/11/12	Tuesday Prime	9-10pm		:30			NM	0	\$0.00
D 33	3	09/11/12	09/11/12	Tuesday Prime	10-11pm		:30			NM	0	\$0.00
34	3	09/12/12	09/12/12	Wednesday Prime	8-9pm		:30			NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--W----				1	\$840.00			
35	3	09/12/12	09/12/12	Wednesday Prime	9-10pm		:30			NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--W----				1	\$980.00			
36	3	09/12/12	09/12/12	Wednesday Prime	10-11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--W----				1	\$700.00			
37	3	09/13/12	09/13/12	Thursday Prime	8-9pm		:30			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--T---				1	\$910.00			
38	3	09/13/12	09/13/12	Thursday Prime	9-10pm		:30			NM	1	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--T---				1	\$980.00			
39	3	09/13/12	09/13/12	Thursday Prime	10-11pm		:30			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--T---				1	\$910.00			
40	3	09/14/12	09/14/12	Friday Prime	8-9pm		:30			NM	1	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----F--				1	\$630.00			
41	3	09/14/12	09/14/12	Friday Prime	9-10pm		:30			NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----F--				1	\$840.00			
42	3	09/14/12	09/14/12	Friday Prime	10-11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----F--				1	\$700.00			
E 43	3	09/15/12	09/15/12	Saturday Prime	8-9pm		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----S-				1	\$210.00			
E 44	3	09/15/12	09/15/12	Saturday Prime	9-10pm		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----S-				1	\$210.00			
45	3	09/15/12	09/15/12	Saturday Prime	10-11pm		:30			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----S-				1	\$420.00			
46	3	09/16/12	09/16/12	Sunday Prime	7-8pm		:30			NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----S				1	\$1,275.00			

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Contract / Revision 565813 /	Alt Order # 07894142
Contract Dates 09/11/12 - 09/17/12	Product OBAMA/P/D SKED A
Advertiser Obama/D/President	Original Date / Revision 09/05/12 / 09/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots Amount
		Start Date	End Date	Weekdays							
47	3	09/16/12	09/16/12	Sunday Prime	8-9pm		:30			NM	1 \$910.00
		Start Date	End Date	Weekdays							
Week:		09/10/12	09/16/12	-----S				1	\$910.00		
48	3	09/16/12	09/16/12	Sunday Prime	9-10pm		:30			NM	1 \$770.00
		Start Date	End Date	Weekdays							
Week:		09/10/12	09/16/12	-----S				1	\$770.00		
49	3	09/16/12	09/16/12	Sunday Prime	10-11pm		:30			NM	1 \$700.00
		Start Date	End Date	Weekdays							
Week:		09/10/12	09/16/12	-----S				1	\$700.00		
50	3	09/15/12	09/15/12	NCAA Football	330-7p		:30			NM	4 \$2,000.00
		Start Date	End Date	Weekdays							
Week:		09/10/12	09/16/12	-----S-				4	\$500.00		
D	51	3	09/14/12	09/14/12	Friday Prime	8-9pm		:30		NM	0 \$0.00
N	52	3	09/17/12	09/17/12	Monday Prime	10-11pm		:30		NM	1 \$840.00
		Start Date	End Date	Weekdays							
Week:		09/17/12	09/23/12	M-----				1	\$840.00		
										Totals	
										96	\$29,210.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	96	\$29,210.00	\$24,828.50
Totals	96	\$29,210.00	\$24,828.50

Signature: _____ Date: _____

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